

MISSION/VISION STATEMENT FOR AUGUSTA, KY

MISSION:

An Ohio River Community, the historic city of Augusta, Kentucky will provide high quality public services in a cost effective, responsible and professional manner, in order to create a preferred environment to live, work, and conduct recreational activities and business.

VISION:

The City of Augusta shall be a model of excellence in local government; a safe, forward-thinking environment to live and raise a family, and a designated tourism destination for the region.

Values

- We believe in honest, open, democratic government. We are dedicated to the highest ideals of honor and integrity in order to merit the respect, trust and confidence of the citizens of Augusta.
- We believe our primary responsibility is to those who live, work, visit or otherwise come in contact with our City. We are committed to enhancing the quality of life by providing exemplary services.
- We believe that the employees of the City are its most important resource, and through them our mission and vision will be accomplished. We will support them with dignity, respect and fairness.
- We believe it is important to listen to our citizens and be sensitive and responsive to their needs.
- We believe that planning, training and teamwork will fulfill our mission and vision for the future of the City of Augusta.

Goals

- To improve the quality of life by addressing the incidence and root causes of crime.
- To promote economic development activities that increase citizen access to high quality jobs while increasing the city's tax base.
- To manage the city's growth by protecting and preserving the environment and maximizing the use of public infrastructure.

- To improve the city's image by preserving and enhancing the community's aesthetic beauty and natural assets and by building upon the rich and diverse cultural heritage of the community.
- To support the success of the community by maximizing our resource (workforce, programs, facilities and financial assets) to provide the greatest possible benefit for the citizens of the City of Augusta.

Organizational Goals

- CITY COUNCIL - To provide leadership. While listening carefully and respectfully to all points of view, to ultimately set policy and make decisions based on facts and what is in the best interest of the entire city. To treat City employees with respect; recognize their special talents and training, and listen to their advice.
- CITY EMPLOYEES - To serve the public in an atmosphere of courtesy, friendliness and respect, consistently treating everyone fairly within the policies, rules and regulations of Augusta. To provide the highest quality municipal services in an effective, creative and fiscally responsible manner.
- FISCAL RESPONSIBILITY - To provide the highest quality municipal services, consistent with the resources available to us. To allocate such resources fairly to meet the needs of the community as a whole, while recognizing the needs of various segments within the community.
- ECONOMIC DEVELOPMENT - To recognize that high quality City services are to a large extent dependent on a strong business community. To provide and further enhance a strong economic base by encouraging revenue-producing, high quality, "clean" retail, commercial and industrial development that is compatible with a historic river community.
- EDUCATION - To recognize that a major strength of our community is the educational system. To ensure that our efforts are consistent with maintaining the quality of education provided to the community. To support the Board of Education in this critical area.
- QUALITY OF LIFE - To provide a pleasing community atmosphere and a level of maintenance of public streets, parks, rights-of-way and other public facilities that is consistent with the level of maintenance our citizens provide to their private property. To recognize and promote individual property rights while ensuring that the rights of others are not infringed upon. To provide quality parks, recreation opportunities, and library and other information services to our citizens. To promote a positive community spirit and pride in the community.
- PUBLIC SAFETY - To ensure that residents will be safe in their homes and neighborhoods. To be prepared for disasters and provide for the protection of life and property in such event.

- PUBLIC INFRASTRUCTURE - To protect, maintain and enhance the City's public infrastructure. To anticipate the long-term needs of the infrastructure and take prudent steps to provide for those needs.
- TRANSPORTATION - To provide quality streets and control systems for the efficient movement of traffic.
- COMMUNICATION - To educate the community on City programs and operations as well as their role in the governmental process.